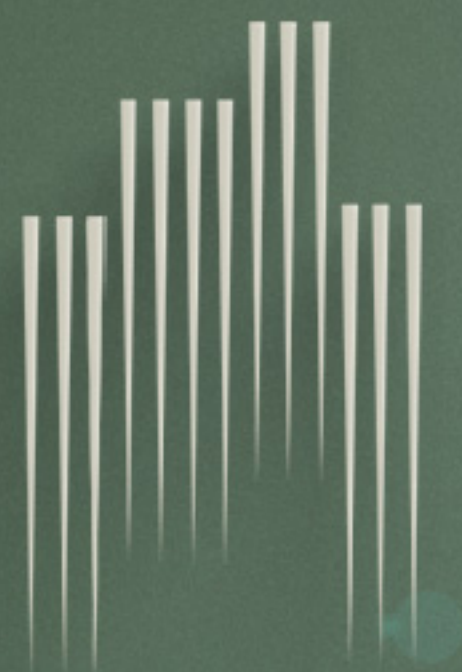




FAISAL

HEIGHTS



AFFORDABLE LUXURY
AT NEW HEIGHTS

Branding Guidelines



Branding Guidelines

Our core communication for Faisal Heights is 'Affordable Luxury,' highlighting premium living with exceptional value, please ensure this remains the central message in all client interactions and marketing efforts.

- **COLOURS** RGB

#5B705C

#99825A

#CFCDBE

- **FONTS** STYLE **A** **a**

PRIMARY: Sakkal Majalla

a quick brown fox jumps
over the lazy dog.

A QUICK BROWN FOX JUMPS
OVER THE LAZY DOG.

SECONDARY: Montserrat Regular

a quick brown fox jumps
over the lazy dog.

A QUICK BROWN FOX JUMPS
OVER THE LAZY DOG.



Project Overview

Location Context

Executive Summary

Vertical Zoning

Floor Plans & Layout

Render Views

Launching





Project Overview

Faisal Heights redefines vertical living in Islamabad with a contemporary blend of affordability, elegance, and functionality. This landmark development is tailored for aspiring families and professionals seeking elevated lifestyles without compromising on budget. The project brings together thoughtful design, modern amenities, and sustainable features, all within a vibrant urban community.





Location Context

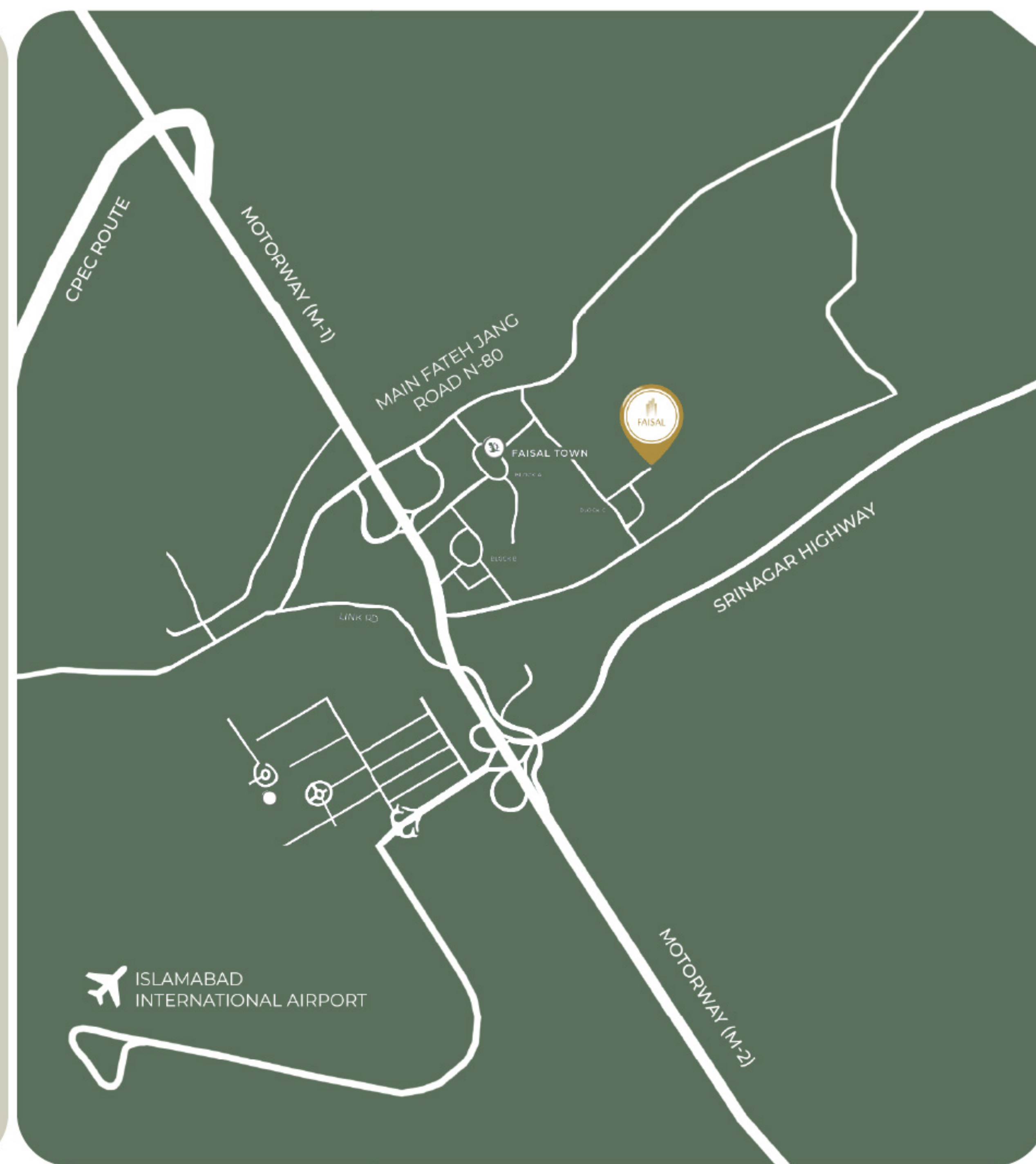
Faisal Heights is the project of Faisal Town, A premium housing society, situated along the Fateh Jang Road, adjacent to the M-1 and M-2 Motorway interchange near Islamabad International Airport. It offers seamless connectivity to major urban hubs, including:

✈️ 05 Mins
Airport

🚗 15 Mins
Zero Point

🚗 05 Mins
CPEC / Motorway Links

🚗 10 Mins
G-13 Sector Islamabad







Executive Summary

Faisal Heights is a multi-tower residential development comprising 699 intelligently planned apartments. Ranging from studios to spacious 4-bedroom lofts. Spread across 4 interconnected towers.

SPACES	NUMBER OF LEVELS
Total Apartments - 699	17 Floor levels (2nd floor to 18th floor)
Parking floors for 671 car	5 Floor levels (Basement 3 to 1st floor)
Amenities	Ground floor & Roof Top

TYPE OF APARTMENTS	COUNT
Studio Apartments	119
01 Bed Apartments	124
02 Bed Apartments	297
03 Bed Apartments	93
04 Bed Loft Apartments	66

LIST OF AMENITIES
Prayer Hall
Multi Purpose Hall
Grocery Store
Kids Play Area
Restaurant
Theatre
Roof terrace & green terraces
Dedicated Elevators
Fire Safety & Fighting System
Gymnasium
& Many More!



APARTMENTS (COUNT)	STUDIO	1 BED	2 BED	3 BED	4 BED LOFT
Tower A	0	56	61	5	24
Tower B	0	17	119	10	12
Tower C	119	34	56	22	12
Tower D	0	17	61	56	18
Total	119	124	297	93	66

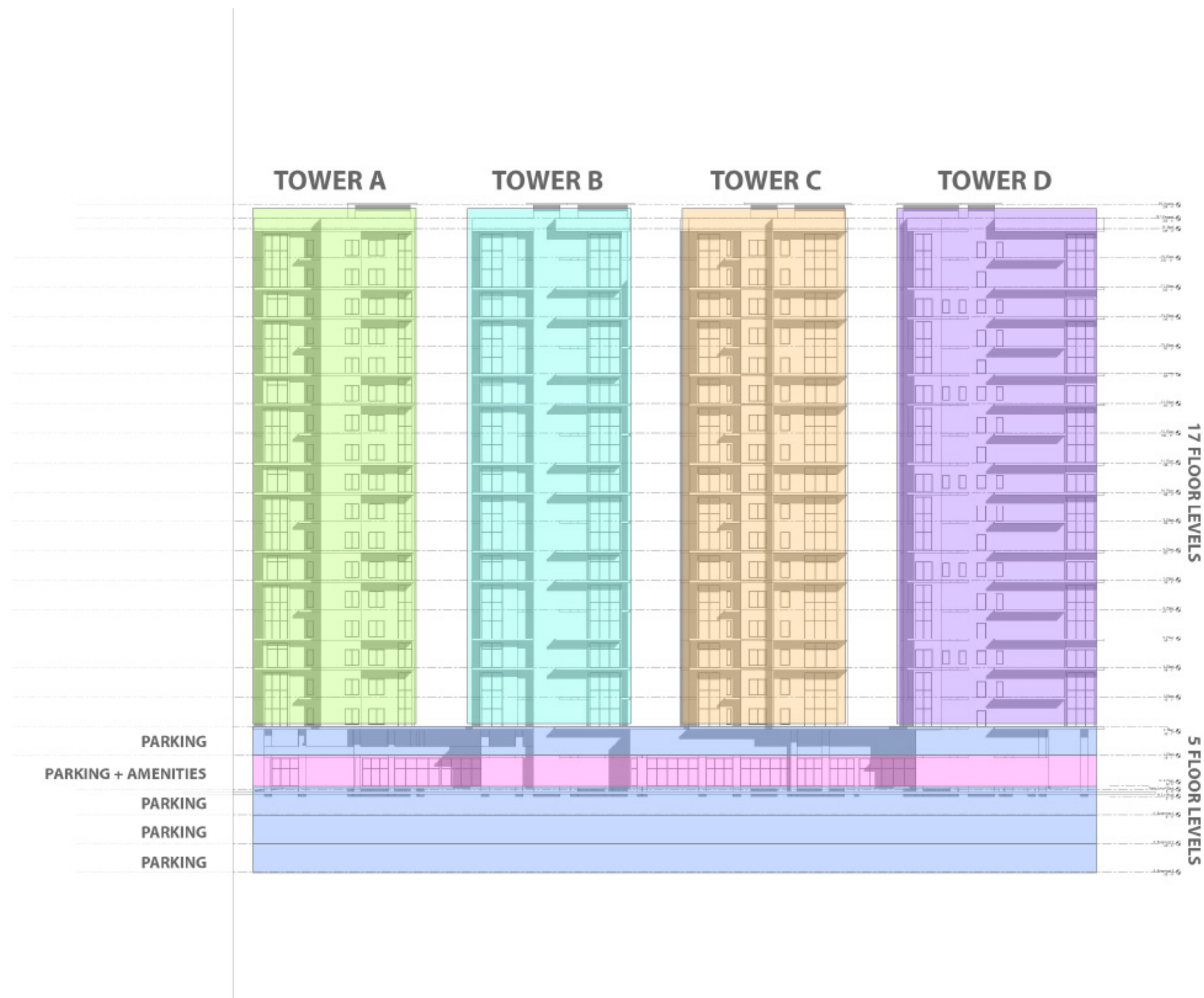
AREA WORKING OF THE PROJECT	
Description	Area in Sq.Ft
Total Gross/Saleable area of Apartments	891,479 z
Parking area (671 cars parking x 250sft)	167,750 Sq.Ft
Total covered area all floors	1,275,715 Sq.Ft
Total land area (16.71 Kanals)	90,915 Sq.Ft



Minimum & Maximum Apartments (area wise)		Unit Type	Gross Area of Apartment
Min		Studio	485.1
		1 Bed	668.9
Max		1 Bed	1098.3
Min		2 Bed	1003.9
Max		2 Bed	1704.6
Min		3 Bed	1589
Max		3 Bed	1971.9
Min		4 Bed LOFT	2064.6
Max		4 Bed LOFT	3782.1



Vertical Zoning





Floor plans & Layout



BOUNDARY
LINE



PARKING
PASSAGE



PARKING



CORE/LIFTS



RAMP



Basement - 03 and 02 Floor



Basement - 01 Floor



Ground Floor Plan



1st Floor Plan

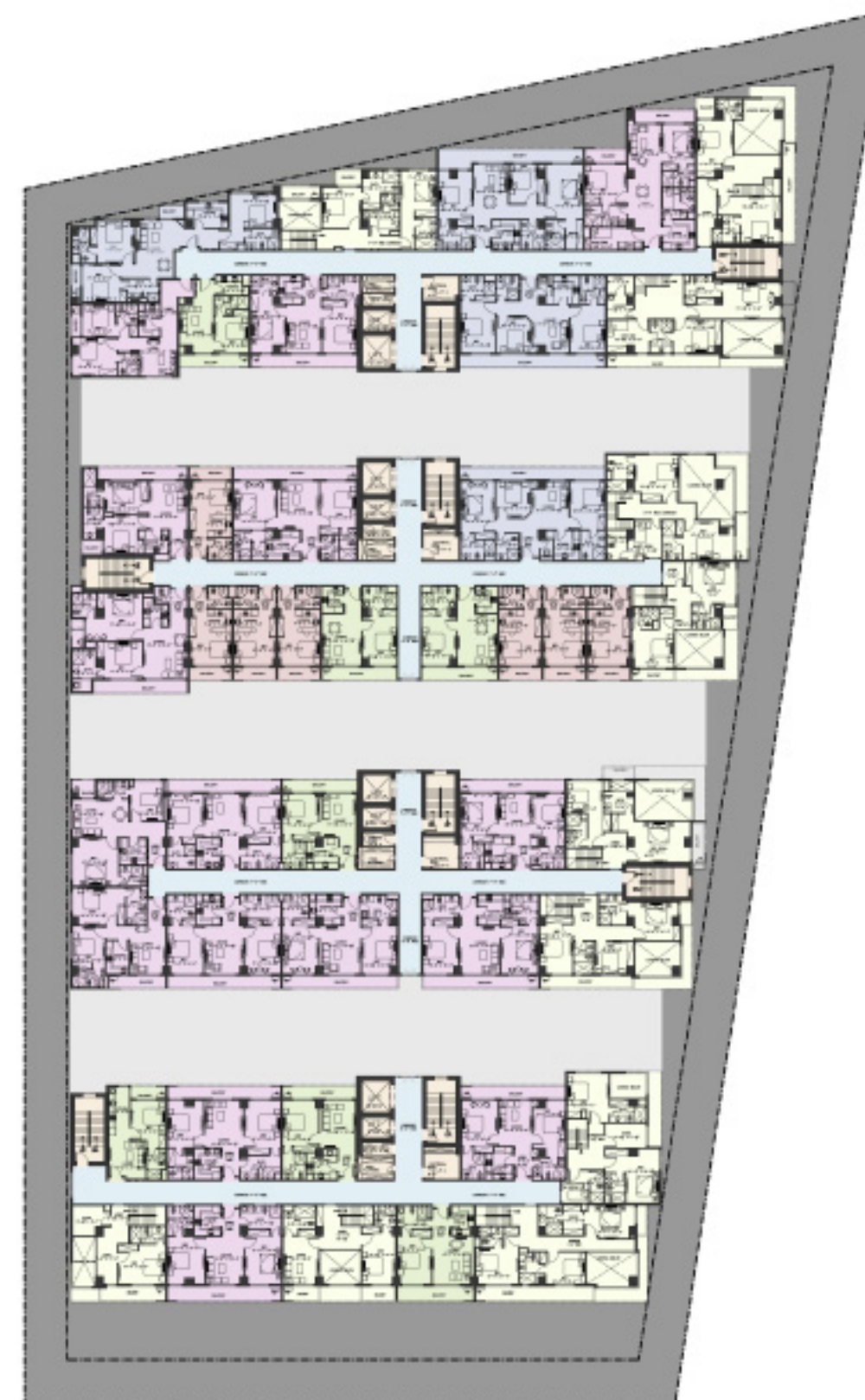


Floor plans & Layout

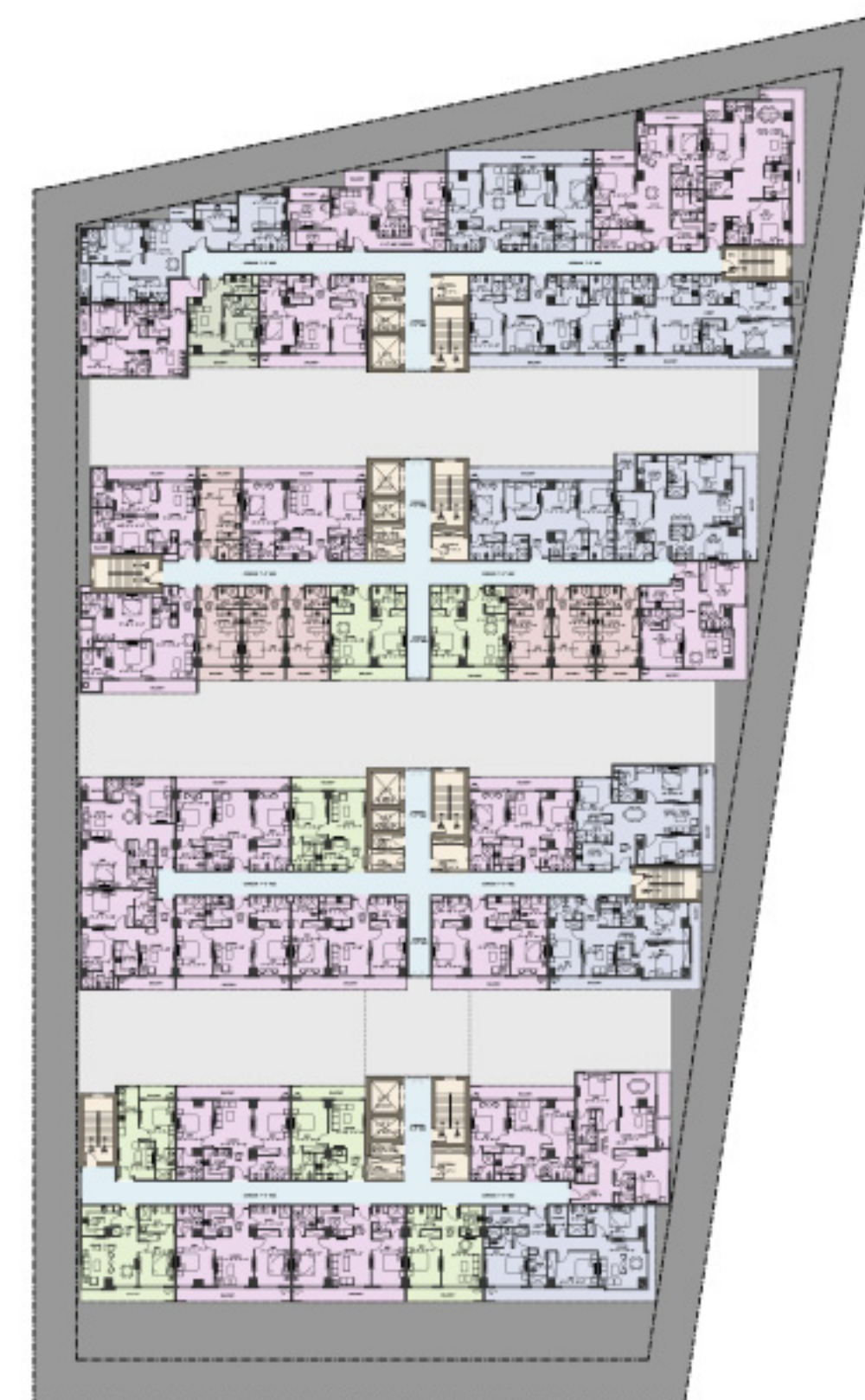
Apartment Towers



2ND FLOOR
5, 8, 11, 14 & 17TH TYPICAL FLOORS



3RD FLOOR
6, 9, 12, 15 & 18TH TYPICAL FLOORS



4TH FLOOR
7, 10, 13, & 16TH TYPICAL FLOORS



Floor plans & Layout

Blow-out of **Tower D**

2nd Floor

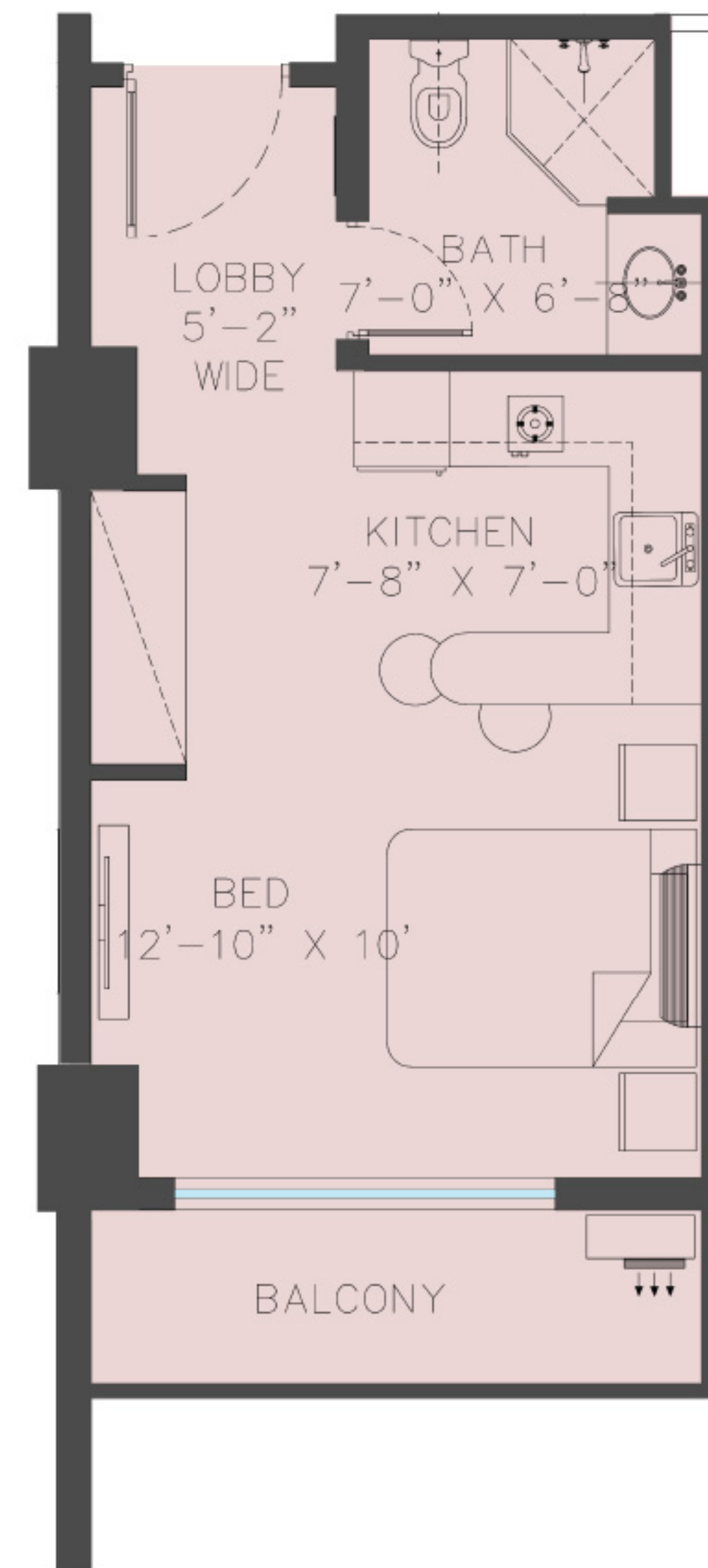




Floor plans & Layout

Blow-Out of **Studio Apartment**

Area ranges from: 485 Sq.FT



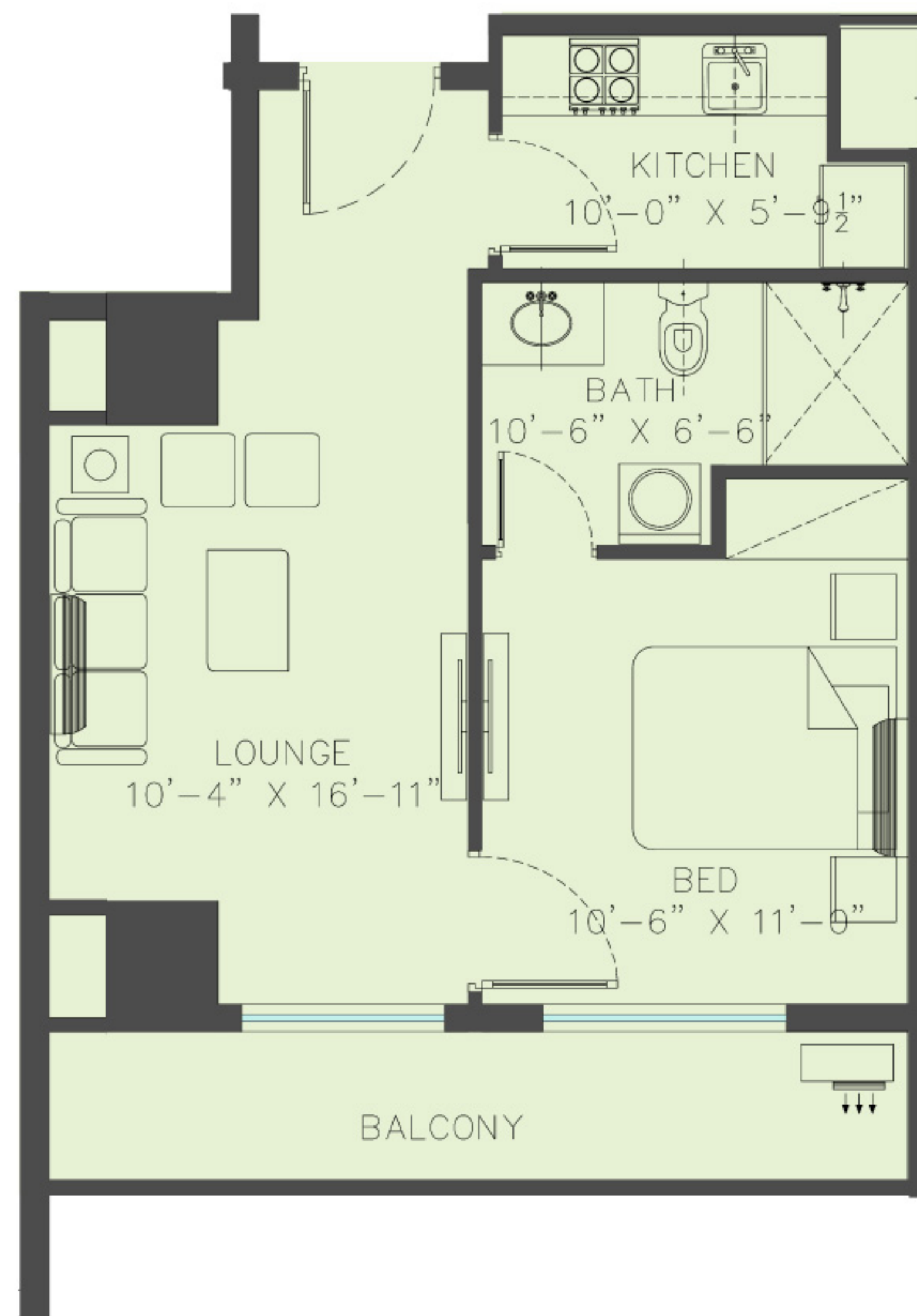


Floor plans & Layout

Blow-Out of **1-Bed Apartment**

Sq. Ft Area ranges

from: 668 Sq.FT - 1098 Sq.FT



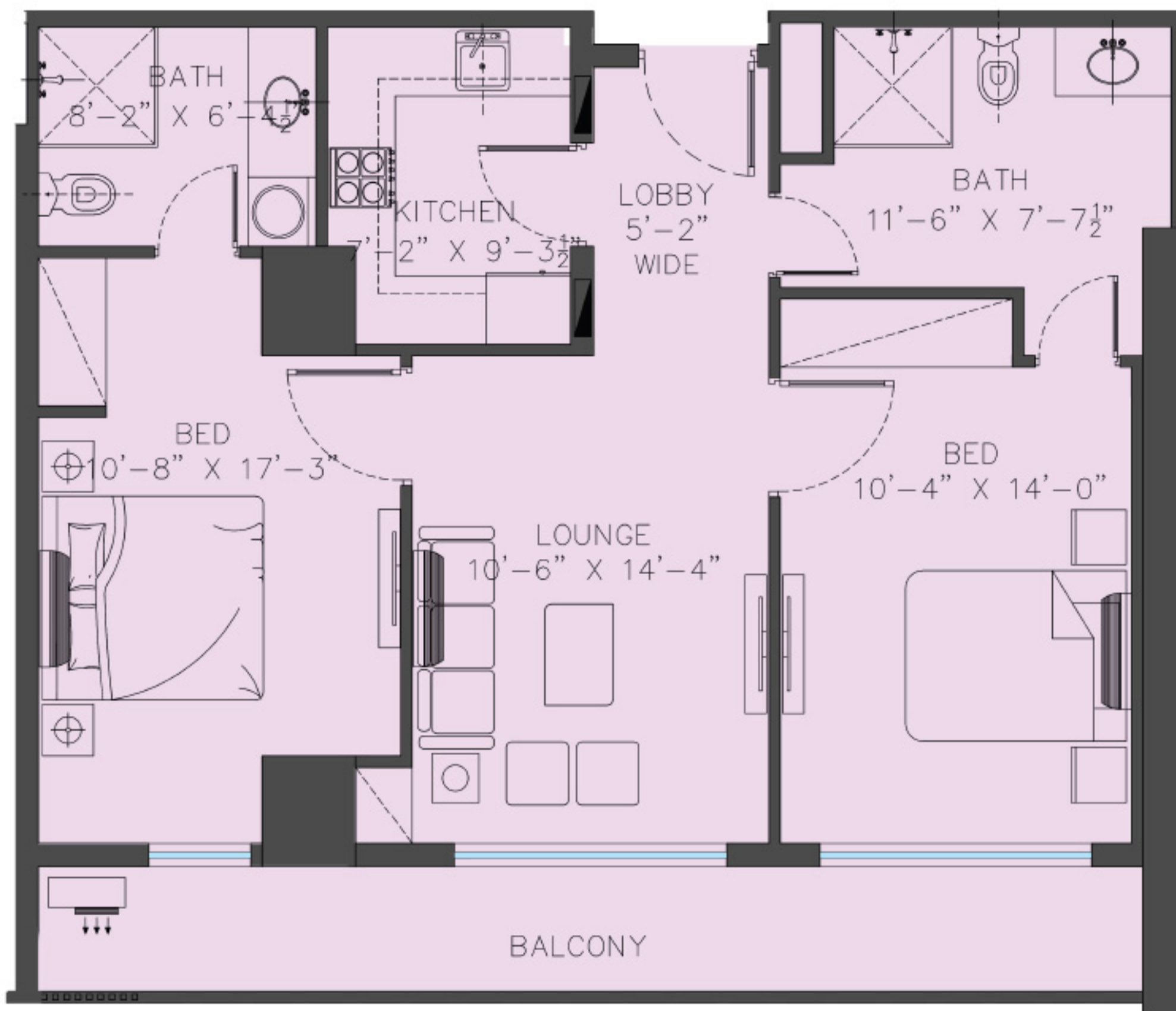


Floor plans & Layout

Blow-Out of **2-Bed Apartment**

Area ranges

from: 1003 Sq.FT - 1704.6 Sq.FT

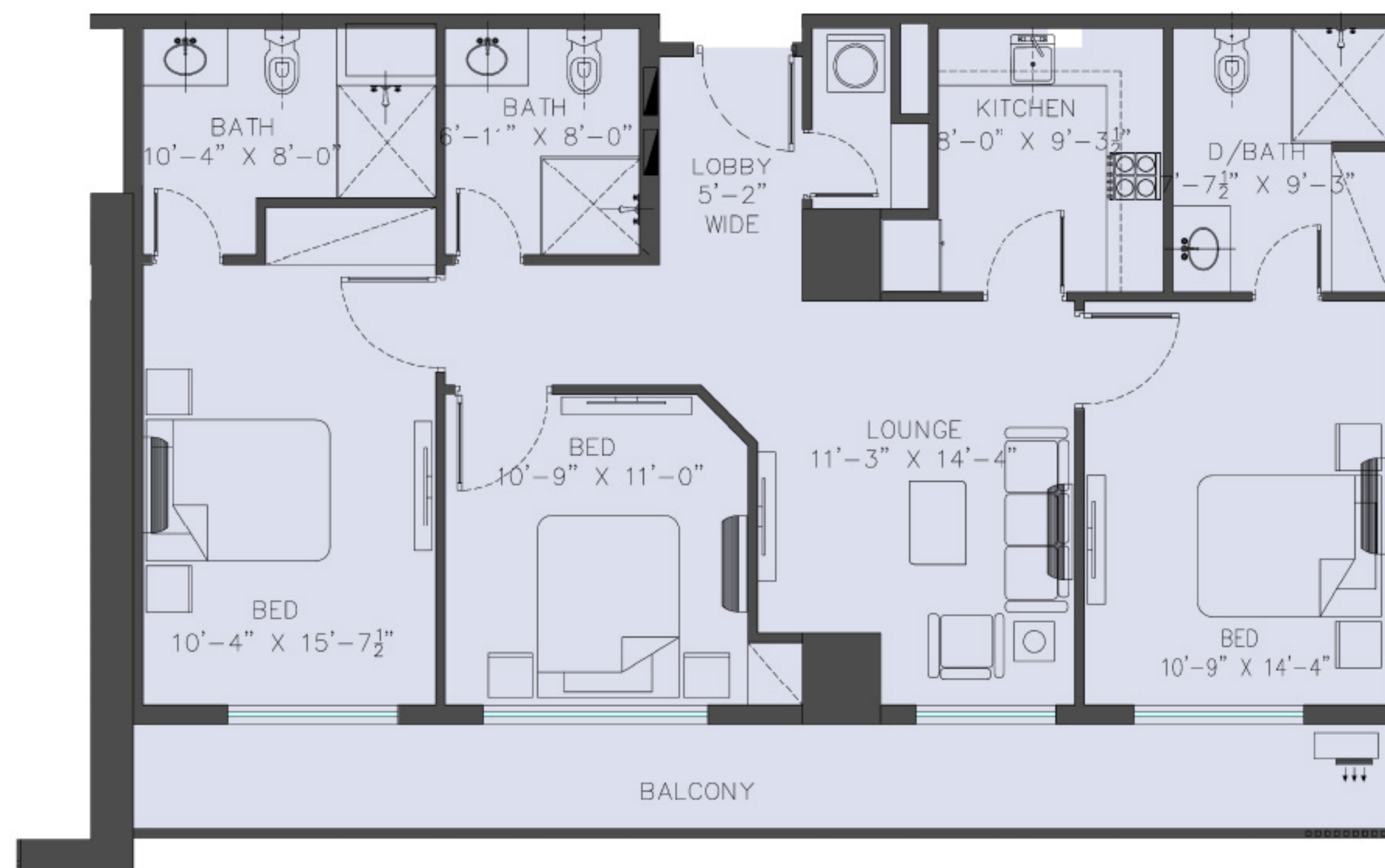




Floor plans & Layout

Blow-Out of **3-Bed Apartment**

Area ranges from: 1589 Sq.FT





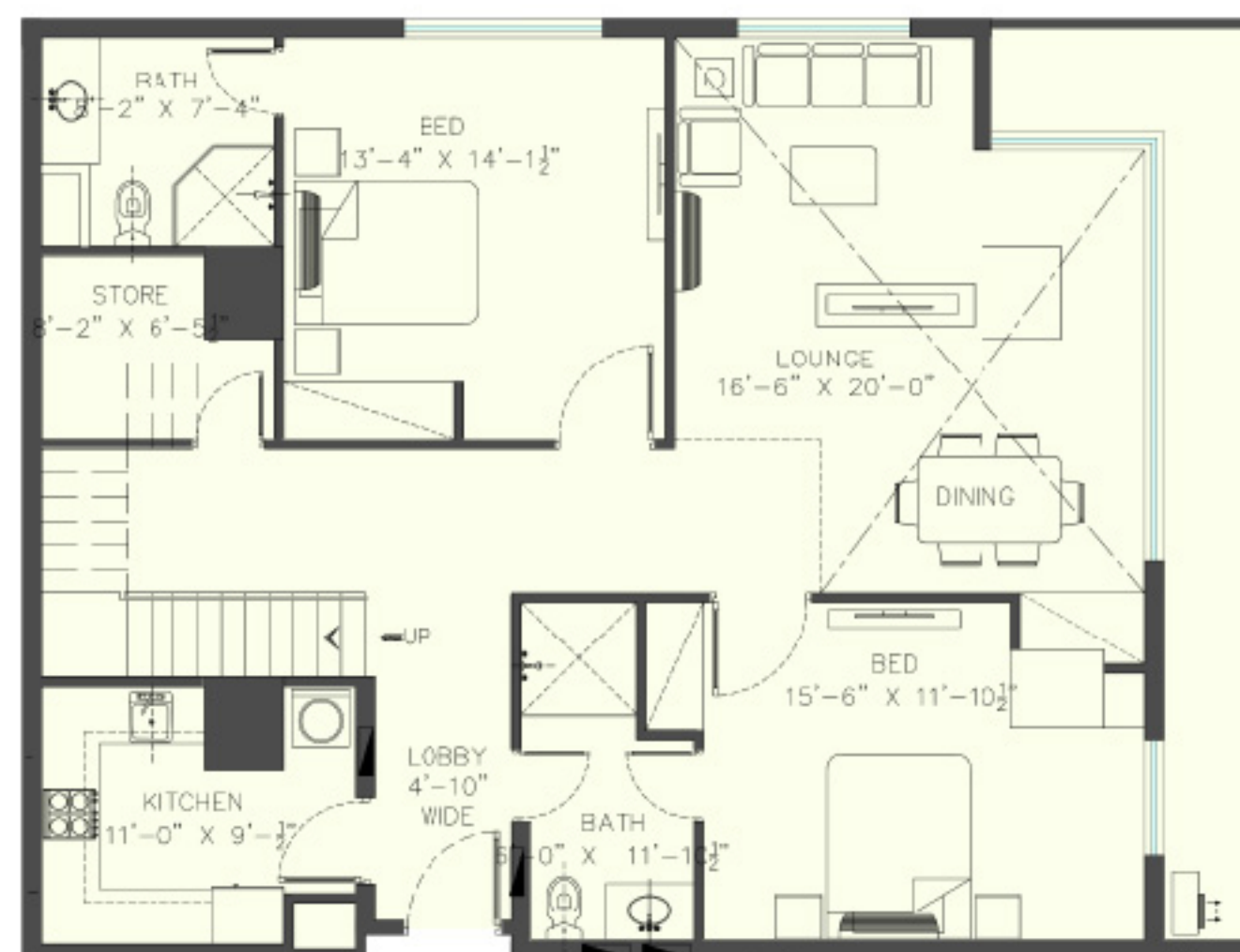
Floor plans & Layout

Blow-Out of 4-**Bed Loft Apartment**

Area ranges from:

2064.6 Sq.FT - 3782.1 Sq.FT

Double heights living area
& Connected on two floor level.



LEVEL 2



LEVEL 3

4 Bed
Loft Apartment



4 Bed Loft Apartment



LIST OF AMENITIES

Prayer Hall

Multi Purpose Hall

Grocery Store

Kids Play Area

Restaurant

Theatre

Roof terrace & green terraces

Dedicated Elevators

Fire Safety & Fighting System

Gymnasium

Indoor Sports Area

& Many More!

AMENITIES



RECEPTION



RESTAURANT



KIDS PLAY AREA



ROOF TERRACE & GREEN TERRACES



BRIDGE CLOSE UP SHOT



BRIDGE PODIUM SHOT



ROOF TERRACE CLOSEUP



SMART PARKING



BRIDGE CLOSE UP SHOT



BED ROOM



STUDIO APARTMENT



REST ROOM

Key Highlights

- ✓ NOC Approved - Affordable luxury living
- ✓ Post-handover Payment Plan
- ✓ Prime location on Faisal Town
- ✓ 3 - Sided open, 2 - Sided corner plot – max light & air
- ✓ An Abundance of World-Class Amenities
- ✓ High ROI with strong rental/resale value
- ✓ Trusted, Master Developer



With all these features in mind,
What price would you expect for a project like this?

~~18,000 per sq. ft.~~



With all these features in mind,
What price would you expect for a project like this?

~~16,000 per sq. ft.~~



With all these features in mind,
What price would you expect for a project like this?

~~14,000 per sq. ft.~~



Your Affordable Luxury Living,
Starts with

12,950 per sq. ft.



— Payment Plan —

25% DOWN PAYMENT

6 YEARS INSTALLMENT PLAN
POSSESSION WITHIN 5 YEARS



Affordable Luxury at

New Heights